## Stay productive and save big with HP LaserJet, ScanJet, **PageWide and Digital Senders**



## **Reinventing Business Printing and Scanning**

HP business portfolio now has an unrivaled depth and breadth of hardware, software, and solutions designed to benefit any business, no matter the size or specific needs.



#### Why HP LaserJet?

When you buy an HP LaserJet with JetIntelligence you are buying a printer that delivers leading performance, print-shop quality color documents, and the best value for black-and-white printing. Thanks to new Original HP Toner cartridges with JetIntelligence, the new LaserJets are smaller, faster and use less energy. And, HP LaserJet printers and MFPs offer features like HP JetAdvantage Private Print, which helps protect documents and reduce unclaimed print jobs. Plus, HP LaserJet Enterprise devices provide the industry's deepest printer securityprotecting your device, data, and documents.

#### Why HP PageWide?

Get the lowest total cost of ownership and fastest speeds† in its class; drive productivity with professional-quality color documents plus superior security and proven energy efficiency.

Category	Product	SKU	IR Amount	Promo Start Date	Promo End Date
MONO Laserjet	LaserJet Pro M404n	W1A52A	\$120	08/30/20	09/26/20
	LaserJet Pro M404dw	W1A56A	\$120	09/01/20	09/30/20
	LaserJet Pro M404dn	W1A53A	\$120	09/01/20	09/30/20
	LaserJet Pro M428fdn MFP	W1A29A	\$130	08/16/20	09/30/20
	LaserJet Pro M428fdw MFP	W1A30A	\$100	08/16/20	09/12/20
	LaserJet Pro M428fdw MFP	W1A30A	\$50	09/13/20	09/26/20
	LaserJet Enterprise SFP M507x	1PV88A	\$280	09/01/20	09/30/20
	LaserJet Pro MFP M521dn	A8P79A	\$200	08/01/20	09/30/20
	LaserJet Pro MFP M570dn	CZ271A	\$250	08/01/20	09/30/20
	LaserJet Enterprise MFP M528dn	1PV64A	\$350	07/01/20	09/15/20
	LaserJet Enterprise MFP M528f	1PV65A	\$450	07/01/20	09/15/20
	LaserJet Enterprise Flow MFP M528c	1PV66A	\$550	08/01/20	09/15/20
	LaserJet Enterprise Flow MFP M528z	1PV67A	\$550	08/01/20	09/15/20
COLOR LASERJET	Color LaserJet Pro M454dw	W1Y45A	\$130	08/30/20	09/26/20
	Color LaserJet Pro M479fdw MFP	W1A80A	\$150	09/13/20	09/26/20
	Color LaserJet Ent M553n	B5L24A	\$150	09/01/20	09/30/20
	Color Laser Jet Ent M553dn	B5L25A	\$230	09/01/20	09/30/20
	Color Laser Jet Ent M553x	B5L26A	\$250	09/01/20	09/30/20
	Color LaserJet Ent Flow MFP M577dn	B5L46A	\$400	08/01/20	09/30/20
	Color LaserJet Ent Flow MFP M577f	B5L47A	\$450	08/01/20	09/30/20
	Color LaserJet Ent Flow MFP M577z	B5L48A	\$700	08/01/20	08/31/20
	Color Laser Jet Ent Flow MFP M577z	B5L48A	\$1,200	09/01/20	09/30/20
	Color LaserJet Ent Flow MFP M577z	B5L54A	\$700	08/01/20	09/15/20
	Color LaserJet Pro MFP M283fdw	7KW75A	\$80	08/30/20	09/26/20

## **September Instant Rebates**

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[1] Comparison based on manufacturers' published specifications of fastest-available color mode (as of December 2013) and includes color laser MFPs <\$3,000 USD, based on market share as reported by IDC as of Q3 2013 and HP internal testing of printer in fastestavailable color mode (sample 4-page category documents tested from ISO 24734). For more information, see http://www.hp.com/go/printerspeeds [2] Cost-per-page (CPP) claim is based on the majority of color laser MFPs <\$3,000 USD as of December 2013, based on market share as reported by IDC as of Q3 2013. ISO yield is based on continuous printing in default mode. CPP comparisons for laser supplies are based on published specifications of the manufacturers' highest-capacity cartridges. For details, see http://www.hp.com/go/ficejet. CPP based on HP 980 ink cartridges' estimated street price. For more information, see http://www.hp.com/go/ficejet. CPP based on HP 980 ink cartridges' estimated street price. For more information, see http://www.hp.com/go/learnaboutsupplies

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#### Why HP ScanJet?

Every scanner in the award winning portfolio can help businesses manage documents and improve workflows -the information will quickly become searchable, shareable and secure. Get more productive in your office by choosing the best ScanJet for your needs.

# **September Instant Rebates**

Category	Product	SKU	IR Amount	Promo Start Date	Promo End Date
Scanjet	ScanJet Pro 2500 F1	L2747A	\$25	08/01/20	09/30/20
	ScanJet Pro 3500F1	L2741A	\$50	08/01/20	09/30/20
	ScanJet 4500fn1	L2749A	\$100	08/01/20	09/30/20
PAGE WIDE	Page Wide Pro 477dw	D3Q20A	\$250	07/26/20	09/26/20
	Page Wide Pro 577dw	D3Q21A	\$200	08/01/20	09/30/20

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